CELEBRATING 65 YEARS OF LIVING UNITED



United Way of Pitt County



ANNUAL REPORT 2022

United Way of Pitt County Volunteer Leadership

Executive Committee

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OUR MISSION

To mobilize resources and leadership to build a stronger community

OUR VISION

We are the champions of our community, empowering people and improving lives.

OUR PILLARS

Education Essentials

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65 Years of LIVING UNITED MESSAGE FROM CEO & CHAIR

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CAMPAIGN PARTNERS

UWPC HISTORY: 65 YEARS

THANK YOU & COMMUNITY CAMPAIGN PARTNERS

65 Years of LIVING UNITED

At United Way of Pitt County, we believe it's our duty to help shape and enrich the lives of our community. Since 1958, we've been achieving just that. For 65 years, the United Way of Pitt County has helped our community members impacted by hurricanes, flooding, financial crises, health and wellness issues, family violence and COVID. We have excelled in bringing diverse people and resources together to address the most urgent issues facing residents of Pitt County and we work every day to continue that tradition.

Since our humble beginnings, the United Way of Pitt County has provided more than \$60 million dollars to support our community residents in crises.

With the funds generated through employee campaigns, United Way supports 24 strategic partners, servicing areas of youth education, food assistance, domestic violence, homelessness, health and wellness care, and emergency services.

Now more than ever, United Way of Pitt County is focused on directly impacting people's lives and building a stronger community for us all.

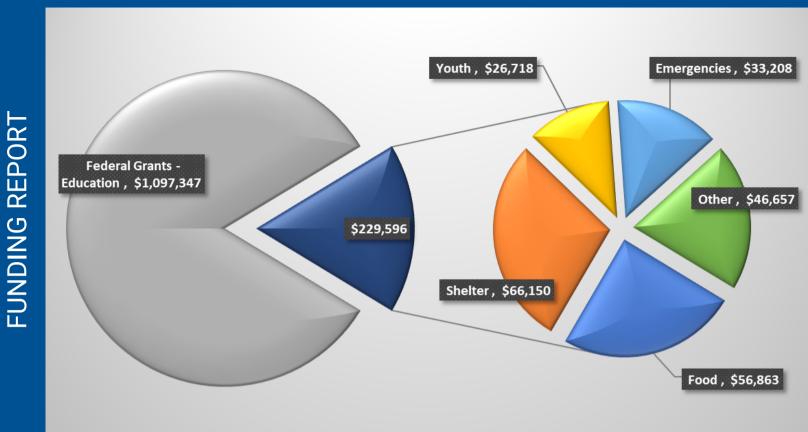
Thank you for your continued support and here's to another 65 years of LIVING UNITED.



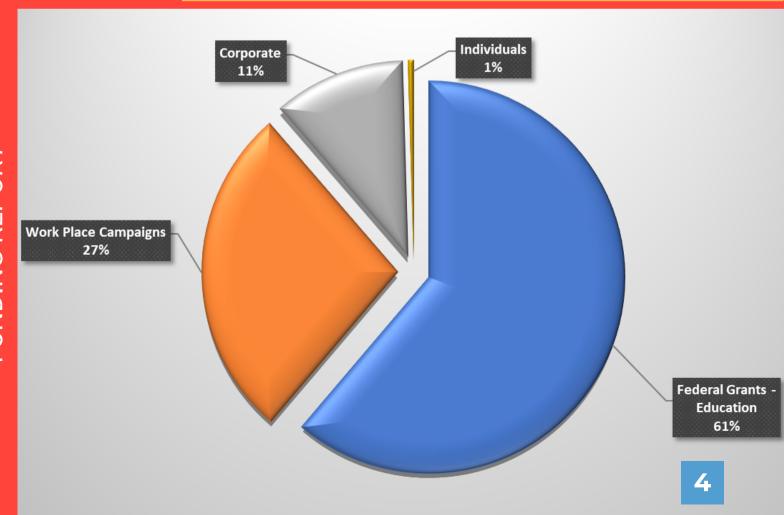
Dwain Cooper President



Wayman A. Williams, Jr. Chair



2022 Funding Sources



EDUCATION

Impact Snapshot

ESSENTIALS

12

Number of schools served by ELISS & 21st Century Grants

1,083

Total number of students who received academic services

7,200

Total number of instructional hours provided 6,785

Pitt County children participating in our Dolly Parton Imagination Library Program 148,338

Total number of Meals and Food assistance provided

292

Total number of Rent/Mortgage/Utility assistance provided

5,020

Total number of Shelter services provided

6,020

Total number of Emergency and Health services provided

Strategic Partners

Anointed Ones Church
Catholic Charities
Center for Family Violence Prevention
Churches Outreach Network
Community Crossroads Center

Council on Aging

Dolly Parton Imagination Library

Early Grades Student Success Academy

ECU Health

Emergency Food & Shelter Program Food Bank of Central & Eastern NC

Grifton Mission Ministries

JOY Soup Kitchen

Kids Read Now

Last Resort

Love In Action Ministry

NC 211

Parents for Public Schools

Pitt County Health Department

Pitt County Partnership for Progress

Pitt County Schools

READ ENC

REAL Crisis

Salvation Army



\$1,326,943

Total Funding for community agencies and programs.

In addition to the 24 - direct strategic partners, UWPC provided support to **100+** external agencies.

136,676

Total number of INDIVIDUALS provided DIRECT services.

OUR TEAM

Operational Staff

Dwain Cooper

President/CEO

James Earl Jones

Director of Resource Development

Lana Miller

Director of Finance & Operations

Program Staff

Angie Egerton

Director

Early Grades Student Success Academy

Robin Dailey

Program and Family Engagement Coordinator Early Grades Student Success Academy

Marie Atkinson

Imagination Library Coordinator



Service Report

24 hours a day, 7 days a week, 365 days a year

Families and individuals can dial 2-1-1 to obtain free and confidential information on health and human services resources within their community.



114,000 Housing & Shelter



5000 Mental Health & Addiction



11,000 Food



15,000 Employment & Income



44,000 Utilities



4,000 Clothing & Household



11,000 Healthcare



1000 Childcare & Parenting

^{*}Rounded to nearest thousands

2022 COMMUNITY CAMPAIGN PARTNERS

TOP 10 CAMPAIGNS









Publix











Find yourself in good company*

Add Vie

AT&T

Bank of America

Bridgestone/Firestone

Carolina Quality Air

Caterpillar

Cooke Communications

Cummins Rocky Mt. Engine Plant

Duke Energy

Enterprise Rent A Car

Eli Lilly

Federal Express

First National Bank

Greenville Housing Authority

Harris Teeter

IBM

Illinois Tool Works

JC Penney

Johnston Controls

Lab Corp America

Manpower

Minges Bottling Group, Inc

Mohawk Industries

Nationwide Insurance Agency

NC Biotechnology

O'Reilly Auto Parts

People United Bank

Pitt Community College

PNC Financial Services Group

Raymond James

Regional Acceptance Corp.

RTI Surgical

Service Roofing

Southern Bank

Spirit Aerosystems

State Employees Combined Campaign

Target

Thermo Fisher

Town of Ayden

Transamerica Network

United Bank

United Parcel Services

United Way of Pitt County

Vidant Medical Center

Walmart

Ward & Smith

Wells Fargo

Wines for Humanity





To all of those who have contributed to our mission.



65 Years of Giving

United Way of Pitt County How we began...

1960: United Fund Officers



(Left to Right): Jack Bircher, Henry Morris, David Speir, George King, William Leitch, Joe Swain, and Charles Pope

Named: "United Fund"

Campaign Chair: Dr. J.D. Messick

1958

Board President: E.E. Rawl

Pitt County Population: 63,770 Campaign Raised: \$89,958

Partner Agencies: 12

1969: **Friends of United Way**

Dr. Ray Minges, a long-time friend of United Way, served in many positions of leadership. The Dr. Ray D. Minges Society, our Leadership Giving Division, is named in his honor.

Ray Minges To Head Division Of Pitt UF



1969: Leaders of the United Fund



(Front left to right): Ralph Tyson, Curtis Hendrix, J.B. Speight, A.F. Rowe (Back): Kenneth Dews, Willard Finch, Carl Venters, Graham Crawford, Lindy Edwards, Burney Baker, Billy Phillips, A. Tripp

Parrott Will Head **United Fund Drive**

1976: Familiar Faces

Don Parrott (Mayor of Greenville from 2001-2003) became Campaign Chair in 1976

1976-77 President Bill Dansey (Left) Tom Taft Elected

1977-78 **President Tom** Taft (Right)

We look forward to another 65 years of serving the Pitt County community.

