VIRTUAL CAMPAIGN TOOLKIT

Virtual BINGO!

You don't have to go to your local VFW for a rousing game of Virtual Bingo – just the internet!

Supplies Needed:

• One bingo card for every participant. You can have bingo cards automatically generated at the following sites. There are options for customizing your set of bingo cards.

• https://myfreebingocards.com/

• https://bingobaker.com/

• A number, word, or phrase for each blank space on your bingo card. Both websites will randomize each bingo card so that no two are alike.

• Digital platform that is available to all participants. Could be your company intranet, a page on Microsoft Teams, Google Drive, etc.

Instructions:

1) Send an email to invite employees to participate via email or posting on the company intranet or on a page in Microsoft Teams or Google Drive. Also inform them of the entry fee to participate and how to pay the fee.

2) Decide what platform you will use to post your number, word, or phrase for each drawing. You may also draw more than one number, word, or phrase as a bonus for your participants, and to speed the game up as needed.

3) Advise participants to alert you via the digital platform you use as soon as they hit B-I- N-G-O vertically, horizontally, or diagonally across their card.

Our recommendation is to have your participants keep their cards marked rather than starting each game of Virtual Bingo from scratch. They will have an easier chance of winning a future game should you choose to have multiple games.

4) Email employees to advise them of your schedule and what platform you will us so that they can anticipate each drawing. Keep a record of what's been drawn previously and include it in each update!

Suggested Prizes:

• Gift cards to local businesses and restaurants

• Time off from work

• Company-branded swag items, I.e. t-shirts, thermoses, lanyards, etc.

• An ideal parking spot if they are working in-office

• Event tickets

• Gift credit cards

• Gift cards to online merchants

Equity considerations: Use words and phrases that are appropriate for your workplace. You can also just use numbers to save time in creating your bingo cards.

Access: Need access to and ability to use computer and internet.

Mobility issues: None, excluding access and ability to use computer and internet. Ability issues: Those who suffer from vision impairment or total vision loss.

QUESTIONS?

Contact Sue Tidd, Director of Resource Development

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United Way

United Way of Pitt County