

2023 - 2024

# PROFILE & COMMUNITY IMPACT



United Way of Pitt County

Since 1958

## OUR HISTORY

**Established:** 1958 by local community leaders

**Purpose:** Help the citizens of Pitt County who are in need

**Focus:** Education and Essential needs

**Mission:** To mobilize resources and leadership to build a stronger community

**Impact:** \$60 million raised for community needs & provided over 500,000 books for children



## WHO DO WE SERVE?

**In 2022, through our community partnerships, we provided support to over 136,000 families to assist with:**

- Meals and Food Insecurities
- Rent, Utilities, and Mortgage Assistance
- Domestic Violence
- Homelessness/Sheltering
- Youth and Reading Education
- Victims of Sexual Abuse
- Health and Wellness Care
- Emergency Services

**205,000** Inquiries for health and human services assistance (NC211)

**148,756** Meals and food assistance

**105,896** Hours of educational instruction for at-risk children

**11,094** Emergency and wellness services

**5,020** Sheltering services

**1,611** Students enrolled in Early Grade Student Success Academy

**292** Families receiving assistance with rent/mortgage/utilities

**142** Community organizations receiving funding

