# GIVE. ADVOCATE. VOLUNTEER. ENGAGE.

### **Our Elevator Speech**

You may be asked to "say a few words" about United Way of Pitt County or have an opportunity to talk with a coworker or community member. Here are the talking points to help you explain the work of the United Way.

#### **OUR MISSION**

To mobilize resources and leadership to build a stronger community.

#### WHAT WE DO

We put opportunity in the hands of all in Pitt County. Working with our determined supporters, we lead the charge to strengthen education, earnings and ensure access to essentials, the building blocks of opportunity. Above all, we inspire our community to Live United to achieve lasting results right here at home.

#### UNITED WAY OF PITT COUNTY: THE 3 BUILDING BLOCKS FOR SUCCESS

## **EDUCATION**

Helping youth and adults achieve their potential by obtaining a high school diploma or GED.

- Entering kindergarten ready to succeed.
- Graduating school or obtaining a GED with a purposeful plan.

## EARNINGS

Helping hard working families and individuals become self-sufficient by:

- Gaining and maintaining stable employment.
- Increasing and retaining income.

## **ESSENTIALS**

Helping individuals and families meet basic needs with access to:

- Sufficient food
- A stable place to live
- Crisis management support

## GIVE

When you give to United Way of Pitt County, your dollars do more. We surround our community with the programs and resources that address today's biggest issues and help prevent tomorrow's.

# VOLUNTEER

Volunteering can be a fun and deeply rewarding experience. Serve our Pitt County communities with your passions to accelerate impact and lasting change by improving lives and building a stronger community.



#### **United Way of Pitt County**

ADVOCATE Your voice and influence creates action and policy that helps people in need. Join us on behalf of our county's most vulnerable citizens and lead the charge to make Pitt County a more just and vibrant place for all.

# ENGAGE

A community's greatest asset are people. United Way works to engage our community in collaborative work of social change, connecting the dots between needs and resources.