



Thank You:

Thank you for agreeing to have a positive impact on your community and to “LIVE UNITED” by serving as a United Way Campaign Volunteer.

Campaign Volunteer’s Goal:

Your goal is to ensure that every employee assigned to you is educated about and is asked to contribute to United Way. If every employee is approached in this manner we will not only meet but we will exceed our financial goal.

Campaign Volunteer’s Responsibilities:

- Attend Volunteer Training Session
- Attend Campaign Events
- Educate yourself on the United Way (go to uwpcnc.org)
- Make your own personal contribution before asking others to donate
- Schedule United Way presentation with respective Department Managers
- Distribute pledge forms and campaign brochures to all employees
- Personally ask each employee for a donation through the group or one-on-one solicitation methods described in this manual
- Collect pledge forms and turn them in at reporting sessions
- Say thank you a lot
- Distribute thank you gifts to all donors
- Share your experiences with other volunteers (good and bad)
- Identify any barriers you come across and seek help from United Way Staff at (252) 758-1604 or by email to uway@uwpcnc.org
- Have FUN!

Support Services Available to Assist You:

United Way Staff and United Way Partner agencies are available to answer questions, help with logistics or speak at employee group solicitation meetings.

Staff and Partner Agencies can be reached by contacting the United Way Office at 252-758-1604 or online at uway@uwpcnc.org.

