

GIVE. ADVOCATE. VOLUNTEER.

Our Elevator Speech

You may be asked to “say a few words” about United Way of Pitt County or have an opportunity to talk with a coworker or community member. Below are some suggestions and talking points that would help explain the work of United Way of Pitt County.

WHAT WE DO:

United Way creates lasting change by addressing the underlying causes of community issues. We provide a safety net of basic needs services. But we also focus on school success and workforce development with two specific goals: all children enter school ready and all youth graduate high school. We all win when a child succeeds in school and when there are jobs for working families. We know you want to make a difference in your community and United Way wants to be your partner. Can we count you in?

TALKING POINTS:



School Success

The decision to drop out of high school is many years in the making and often begins with children that are unprepared when they enter kindergarten. United Way looks at the big picture to identify gaps in resources and ways we can address those gaps to help kids enter school ready and keep them on track to graduate.



Workforce Development

Workforce development enhances our region's economic stability and prosperity. Securing and maintaining steady employment is crucial for families to achieve economic self-sufficiency. Through coordinated partnerships, United Way helps improve family stability and reduce dependency on public assistance.



Basic Needs

These crisis services meet the most basic needs of individuals in our community for disasters, food, shelter and clothing.

- We have two major community goals: All Children Will Enter School Ready, and All Youth Will Graduate High School
- United Way helps children enter school ready and remain on track toward graduation, improves family stability and reduces dependency on public assistance through workforce training, and provides a safety net of basic needs services.
- United Way of Pitt County is working to make the biggest possible impact in reaching these two major community level goals through k-readiness initiatives, 3rd grade literacy programs, character education opportunities, middle school success programs, certificate training for high school students and much more.
- Every donation matters.
- Money raised in Pitt County stays in our community.



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