

UNITED WE CAN



Food Drive Sculpture Contest

Sponsored by



FRIDAY, June 18, 2021

6 p.m. to 8:30 p.m.

Uptown Greenville

Town Commons

THE CARROLL DASHIELL
**GREENVILLE
GROOVES**
MUSIC FESTIVAL

Sculpture building begins at 3 p.m.

*Items used to make sculptures will benefit
Pitt County communities through a partnership with*

foodbank
OF CENTRAL & EASTERN NORTH CAROLINA

United Way of Pitt County is hosting **United WE CAN** food sculpture contest sponsored by **United Bank**. Join us on **Friday, June 18, 2021** as teams construct sculptures from nonperishable canned & boxed items from 3 p.m. to 6 p.m. (spectators are welcome to watch).



The sculptures will be on display Friday during **Greenville Grooves** Uptown Greenville Town Commons from 6 p.m. to 8:30 p.m. Awards will be presented to winning teams at 8:30 p.m.

After the event, collected items will go to the **Food Bank of Central and Eastern NC**. Team members **MUST** return by 8:30 p.m. to help remove any food items and supporting materials used in your creation.

CANSTRUCTION RULES



Build any kind of structure - from the simple to the elaborate!

Teams may use props, including signage, and supporting materials when building, but structures must be comprised of at least 50% food items and/or basic needs items. A platform is suggested.

The sculpture must fit within a 10' x 10' space.

Collected items cannot be painted, taped, or otherwise altered in any way that makes them unsuitable for donation.

A team from your organization must set up the structure between **3 p.m. and 6 p.m. on June 18th**. It is not necessary for your team to be there the entire time. Team members **MUST** return by 8:30 p.m. to remove any sculpture materials used in your construction, and pack food items in the truck that will deliver them to the food bank.

As you are planning and constructing, please track the following:

- ✓ Number of items, e.g. 2,000 cans of tuna, 16 jars of peanut butter.
- ✓ Dollars invested.
- ✓ Number of committee/team members.
- ✓ How did you obtain the items? For example: food drive, corporate donation, employee collection, etc.



AWARD CATEGORIES

We know you're not doing this for the glory, but it's hard work! We will celebrate the multitude of donated food for the community and recognize outstanding creations with a few awards...and bragging rights of course.

Most Nutritious: Local nutritionists will judge sculptures as the most nutritious, based on sodium and sugar counts, organic products, etc.

Small + Mighty Award: Judges will select the best sculpture CANstructed by a small business. (*employee size up to 99*).

Best in Show: Judges will select the best in show based on the most creative and most food collected.

Most on Brand: Judges will select the most on brand award based on how well a sculpture matches with each company's branding, products, or services.

Community Choice Award: Spectators will cast their ballots between 6 p.m. - 8:00 p.m.

NOTE: Organizations are eligible for only one award (with the exception of Community Choice Award).

NEXT STEPS

1. Register today by visiting [here](#) or email Sue Tidd at stidd@uwpcnc.org.
2. Gather your most creative team and design your entry.
3. Let your employees know what food items and quantities you will need and do a "trial run."
4. Have a blast constructing your sculpture!



Got questions? Contact Sue Tidd at United Way of Pitt County stidd@uwpcnc.org.