



# United Way of Pitt County

## Community Impact Cabinet Job Description

The Community Impact Cabinet provides leadership in carrying out the Board's vision of building a caring community by investing the resources entrusted to the United Way in agencies and programs that demonstrate results in meeting the objectives of the community's health and human service agenda.

Members will:

- Attend scheduled Community meetings
- Seek effective solutions
- Seek advice and counsel from key constituents, stakeholders, and others to inform decision-making
- Analyze, synthesize, and present information in a manner that facilitates decision-making
- Create a shared vision and set goals for collective action

Focus will include, but not be limited to, year-round communications, campaign communications, agency relations, media relations, social media platforms and research/marketing.

### Key Responsibilities

- Oversight of grant application process
- Monitoring community impact progress
- Implementing community initiatives
- Establishing measurable community-wide goals
- Tracking progress on community-wide goals
- Learn community indicators within education, income, or health and prioritize needs within our county
- Meet quarterly with partner agencies to develop strong relationships, hear updates, monitor progress, and voice concerns
- Meet annually with the public for feedback and to hear about emerging issues
- Develop and revise the Community Investment Application to ensure program outcomes that support the priorities of the United Way
- Work as a team to come to recommended funding for partnering agencies

### Estimated time requirement

- TOTAL 15-20 hours per year

### United Way staff partners:

Dwain Cooper

Email: [dcooper@uwpcnc.org](mailto:dcooper@uwpcnc.org)

Work: 252.758.1604 ext. 210

Sue Tidd

Email: [stidd@uwpcnc.org](mailto:stidd@uwpcnc.org)

Work: 252.758.1604 ext. 209

Cell: 207.877.4431